



Santa Cruz Baroque Festival

Linda Burman-Hall, Artistic Director

P. O. Box 482 • Santa Cruz, CA 95061 • phone: 831-457-9693 • email: info@sbaroque.org

Visit our website: www.sbaroque.org

Dear Business Owner,

We hope you will consider placing an advertisement for your business in our upcoming season booklet. *Santa Cruz Baroque Festival* is a registered non-profit arts organization. Your encouragement of the local arts community is essential now that state and city grants have disappeared in recent years!

From February through May the *SC Baroque Festival* holds its annual concert season with a set of 5 magnificent concerts under a new season theme each year. Around 150-230 patrons will be in attendance at each of our 5 concerts. Our concert goers make a habit of shopping and doing business locally, thus supporting back our loyal advertisers. Our board members and administrative staff also make an effort to utilize the services of our advertisers in return for their support.

Special focus on our behalf has been directed towards increasing youth audiences, and exposing younger generations to high-quality live and acoustic music of the baroque period, and related musical styles. To this end we offer \$2 tickets for students in grades K-12 and \$5 ticket for all college students, and we have sponsored an annual *Youth Chamber Music Competition*. Local advertisers make up almost 10% of our budget, and we greatly appreciate your contribution.

Your ad will appear in our program booklet for the season, which is distributed at all five events, reaching hundreds of music patrons. Our ad rates have remained unchanged and are as follows:

◆ Quarter page (business card)	\$95	(you receive 2 complimentary season concert passes)
◆ Half page	\$185	(you receive 4 complimentary season concert passes)
◆ Full page	\$345	(you receive 6 complimentary season concert passes)

We also welcome the following levels of support:

◆ Corporate Sponsorship: A Full page ad, website banner & link, <i>and</i> 10 complimentary concert tickets.	\$450
◆ Garden Tour Sponsor: A Garden Tour program ad, <i>and</i> a large advertisement sign at the entrance of one of our 5 lovely gardens (with 150-300 guests enjoying the music and food). Your sponsorship is a direct contribution towards one of the 5 musical groups performing at this event.	\$250
◆ In-Kind Sponsorship: YOUR IDEAS ARE WELCOME!	

We are happy to discuss the details with you and please contact us for more information. You may print and mail the form below to request an ad space with us.

Many thanks,

Gertrude Fator, Advertising Coordinator

▶ 831-662-8960, trudelaf@msn.com

Alissa Roedig, General Manager

▶ 831-457-9693, sbaroque@baymoon.com

▶ AD/SPONSOR PLEDGE FORM ◀

Business Name: _____ Contact: _____

Yes, I would like to place an ad/be a sponsor Please re-contact me at a later time for re-consideration

Ad size/Sponsorship Type:

¼ Page ½ Page Full Page Corporate Sponsorship Garden Tour Sponsorship In-Kind Sponsorship

Payment Information:

Check Enclosed Credit Card Information Provided I will pay at a later time (payment due by Feb. 15)

VISA Master Card Number: _____ Exp.: _____ Sign.: _____

I will provide our own ad copy Please design an ad for us (I will provide information) Please reuse previous ad

THANK YOU!